THE 2026 FORD PARTNER MEMBERS OFFER



We are pleased to announce the 2026 Ford Partners Members Offer.

To be eligible for this offer, customers will need to be a current member of a participating partner organisation and demonstrate evidence of membership for a minimum period of 3 months prior to redeeming this offer.

Offer Details

Eligible members of BIG4 Holiday Parks can purchase a maximum of two (2) new Ford vehicles during the offer period under this program. This program applies only to the following vehicles:

Eligible Vehicles*	Eligible Models	Discount (Excl. GST)	Discount (Incl. GST)
Ranger	All Models excl. Wolftrak & Tremor. Includes Ranger Super Duty and Ranger Hybrid	$1,363	$1,500
Everest	All Models	$1,363	$1,500
F-150	MY-23 only	$13,636	$15,000
Mustang	All Models	$1,363	$1,500
Mustang Mach E	All Models	$1,363	$1,500

*Offer is not available on special edition vehicles.

This offer is currently available from 10th April 2026 – 31st December 2026.

The 2026 Ford Partner Members Discount Offer will apply to the offer purchase price negotiated with the Dealer. Please note that the offer price on any vehicle is entirely at the discretion of the Dealer.

How to claim your offer:

1. Visit Ford.com.au and find the Ford vehicle that best suits your lifestyle.
2. Locate your nearest Ford Dealer
3. Once located, contact your local Dealer to arrange a Test Drive.
4. When ready to purchase, display your BIG4 Perks+ membership to the Ford Dealership.
5. Let the dealer know you are a BIG4 Holiday Parks Perks+ member.

Terms and Conditions apply.

Eligibility Criteria

Redemption of the 2026 Ford Partner Members Offer is subject to certain Terms and Conditions as set out below.

As BIG Holiday Parks Perks+ memberships are valid for 24 months, members will need to show that the expiry date is valid and meets the minimum 3 month waiting period by the expiry date being no more than 21 months from the time of purchasing the vehicle. The two methods Perks+ members can prove their membership are:

- Perks+ digital membership card (Apple Wallet or Android Google Wallet) or
- Perks+ membership on https://www.big4.com.au/ (login to account).

Further support for BIG4 Members:

- If a Perks+ member cannot remember login details, they can 'reset a new password' using their login credentials to access their membership details.
- If the Perks+ member is showing more than 21 months on their membership, but they say they have been a member for longer than 3 months, it means they have recently renewed an ongoing membership. The member can show their Perks+ renewal receipt email as proof of their 24+ month membership tenure.

Terms and Conditions

Redemption of the 2026 Ford Partner Members Offer is subject to certain Terms and Conditions as set out below.

1. This Offer is only available to paid-up, current members of BIG4 Holiday Parks. Members must present complete, original, and unaltered proof of membership at participating Ford Dealers at the time of ordering a new Ford vehicle.
2. To be eligible for this Offer, the customer must have held a valid BIG4 Holiday Parks Perks+ membership for a minimum period of three (3) months prior to redemption.
3. One eligible membership = one claim.
4. Memberships are not to be purchased by dealers on behalf of customers.
5. The Offer commences on 10th April and expires 31st December 2026 (Offer Period).
6. Eligible members can purchase a maximum total of two (2) new Ford vehicles under this program during the offer period. Demonstrator vehicles are ineligible vehicles.
7. This Offer is limited to retail customers and Blue Fleet customers only operating as a sole trader.
8. The new Ford vehicle(s) purchased under the 2026 Ford Partner Members Offer must be registered in the member's name.
9. The Offer may be combined with other offers or promotions in the market run by Ford provided that the other offer or promotion explicitly permits combination with additional offers or promotions such as this Offer. However, the offer cannot be used in connection with either:

   (a) Privilege Club Pricing (Privilege Club Pricing is a vehicle discount program available only to Ford Employees and Retirees and their eligible relatives through authorised Ford Dealerships); or

   (b) Any other member or employee offer, including offers from other participating partner organisations within this program. A customer is only eligible to redeem one member offer per vehicle purchase, regardless of membership in multiple partner organisations.
10. The Offer can only be redeemed once per vehicle purchase.
11. The 2026 Ford Partner Members Offer is not transferable or redeemable for cash.
12. Ford reserves the right to extend or stop this program at any time.